



October 19-22, 2021

## Event Code of Conduct

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At Higher Logic, we value and promote an open and welcoming environment. We work together with confidence and positive intent, and intentionally engage with all members of our community, because collaboration is not a spectator sport. We have the courage to take intelligent risks, maintain high expectations, and speak up about behavior that's inconsistent with our values. We pursue excellence in both our professional and personal lives, and we believe in celebrating all wins—big and small—and value opportunities for growth and connection.

In the spirit of living our values at and throughout Super Forum, we're doing whatever it takes to create a friendly, safe, and welcoming environment for all—regardless of gender, sexual orientation, disability, ethnicity, or religion. But we can't build that environment without your help. This Event Code of Conduct outlines the guidelines we all need to embrace in order to ensure that Higher Logic events—including digital events—are safe, fun, and enlightening for everyone.

### DO:

- Have fun, engage, and learn!
- Treat everyone with respect.
- Use good judgment.
- Respect confidentiality requests by speakers and other attendees.
- Live the Golden Rule!
- Protect your own privacy in the same manner you would offline

### DON'T:

- Take screenshots or videos of people you don't know.
- Aggressively push (or post) your own services, products, or causes.
- Be disruptive, stalk, follow, or threaten anyone.
- Abuse your power or privilege over others—your position, your wealth, race, gender, etc.
- Express homophobia, racism, or any behavior that discriminates against a group or class of people.
- Sexually harass anyone in any way—including any unwelcome sexual attention and inappropriate physical contact.

### CONSEQUENCES:

If we believe you are not complying with this Code of Conduct, your post(s) may be deleted from the platform (applies to digital events). If you continue to engage in inappropriate behavior and breach this Code of Conduct, we may deny you entry or your online account can be deactivated and as a result you will not be able to participate in the digital events and any of the activities within the event.

### CONTACT US:

If, while at a Higher Logic event, you have been involved or have witnessed an incident that violates the Event Code of Conduct, please notify event organizers or send an email to [superforum@higherlogic.com](mailto:superforum@higherlogic.com)

### OUR COMMITMENT:

Higher Logic will investigate all incidents reported at an event—including digital events—with discretion and confidentiality. If you are exhibiting behavior that is determined by Higher Logic or their representatives to violate this code, they may take any action they deem appropriate, including warning or removing you from the event.